

University Budget Advisory Council
October 17, 2019

Members present: Michael Beseda, Shannon Burchard, Jeff Hamrick, Don Heller, Dennis Miller, Bradley Morrison, Julie Orio, Gladys Perez, Spencer Rangitsch, Theo Retos, Julia Tehaar, Angeline Vuong, Tiana Valerio, and Staff to the Council: Michael Harrington, Linda Wong Lee

Members present via zoom: Bob Bathrick, Maggie Baker, Monika Hudson, KT Waxman, Peter Wilch

Members absent and excused: Jesse Antilla-Hughes, Charlie Cross, Christopher Lyons, Sonja Martin Poole

Notes:

Co-chair Jeff Hamrick highlighted the key budget-related deadlines that UBAC should be aware of. The UBAC meetings revolve around many of these dates in order for different committees to review, recommend, and/or make decisions. Final decisions typically rest with the President and Provost before going to the Board of Trustees for approval.

Deadlines to make note of include:

- 11/21 – Board of Trustees Q2 e-book due
- 12/20 – final decisions on Budget Assist proposals from the Provost and President
- 3/12 – Board of Trustees Q3 e-book due
- 4/27 – upload to Banner of next fiscal year budgets, which means that any savings identification process must be completed by this date

Hamrick reviewed the FY21 Selected Proposed Budget Parameters presentation and noted that the ASUSF Fee is listed for informational purposes only as the student body makes decisions on this fee (with perfunctory Board of Trustees approval). The muni fee is negotiated outside of USF. There is some negotiation with Bon Appetite on room and board but that is contractually determined as well. Tuition rate is what USF has control over. In comparison to other institutions, USF is slightly below the mean level but was on the higher end in terms of rate increases last year. Tuition rates for graduate programs are more complicated; market-related considerations, and comparisons to peers, are more essential. Graduate tuition typically sees a lower rate of increase since financial aid being lower as well.

Member Brad Morrison shared the history of the BSM programs, its success in the past, and possible opportunity to revisit this program. Provost Don Heller explained that we are now competing in the adult degree completion program market with institutions that offer similar programs at a much lower price point than USF. Hamrick mentioned that the Obama administration had begun to crack down on for-profits, who typically offer

adult degree completion programs, but that these efforts have waned under DeVos' administration of the Department of Education.

The committee reviewed and discussed the enrollment targets for domestic, international, and transfer students. Vice Provost Michael Beseda shared the strategy of the admissions team, standards and ethical principles for recruitment, and the early admissions processes that the UC system and CSU schools use to recruit transfer students. SEM recruiters have deliberate goals for recruitment with an understanding that there is flexibility in the student matrix that is reviewed annually by the President's Cabinet to align with USF's mission. These goals include parameters such as percentage first generation students, percentage Pell eligible students, number of African-American (or black-identified) students, etc.

Questions/Comments/Next Steps

Consolidate reasons for tuition increase for Tiana to speak to student groups

- proposed slight increase for financial aid next year;
- compensation increase level for different groups, including faculty; and
- capital expenses going up; high-cost region in which to do capital work.

UBAC members asked for historical trends on room and board. A dashboard will be created and shared. Hamrick and Harrington to follow up.

UBAC members decided to try to make use of discussion boards on Canvas – questions related to the tuition and discounting workshop should be submitted there.

Future possible educational workshops:

- Endowment (Stacy Lewis)
- Housing Net Revenue (Julie Orio, Vice Provost, Student Life, with Julia Terhaar)
- Debt (Stacy Lewis)
- Budget Assist – not a workshop, but would like more information
- Compensation, including compensation for executives
- Facilities, capital projects, and deferred maintenance

Meeting adjourned 1:08 p.m.

Linda Wong Lee
Staff to the UBAC